

SEF 17 Benefits for Advertisers in the Dowd Activity Center

Benefactor Receive:	\$5,400 – \$8,699 (1) Listing on the 4’ x 12’ shared sign in the Dowd Activity Center (2) Benefactor Listing in Scotus annual reports	min. \$1,800 annually	Shared Name Sign
Cornerstone Receive:	\$8,700 – \$13,199 (1) one 3’ x 5’ sign in the Dowd Activity Center (2) Cornerstone listing in next 3 Scotus annual reports (3) Company logo & link on the CCS website (4) 2 Scotus family passes for all home activities	min. \$2,900 annually	3’ x 5’ Sign
Trustee Receive:	\$13,200 – \$26,999 (1) one 4’x 6’ sign in the Dowd Activity Center (2) Trustee listing in next 3 Scotus annual reports (3) Company Logo & link on the CCS website (4) 2 Scotus family passes for all home activities	min. 4,400 annually	4’ x 6’ Sign
Founder II Receive:	\$27,000 - \$29,999 (1) one 4’ x 12’ sign in the Dowd Activity Center (2) Founder listing in next three Scotus annual reports (3) Company logo & link on the CCS website (4) 2 Scotus family passes for all home activities (5) 2 - 15 second ad during warm-ups and halftime on YouTube broadcasts	min. \$9,000 annually	4’ x 12’ Sign
Founder I Receive:	\$30,000 or more (1) one 4’ x 12’ sign in the Dowd Activity Center or 2 of other sign sizes (2) Founder listing in next 3 Scotus annual reports (3) Company logo & link on the CCS website (4) 2 Scotus family passes for all home activities (5) 4 - 30 second ads at end of quarters & halftime on YouTube broadcasts. Donor owns ads (6) Named event sponsor for one or more events each athletic season (7) Logo linked to company website in monthly CCS parent newsletter for 3 years (8) Semi-annual recognition on Scotus social media for years 2024-2026	min. \$10,000 annually	4’ x 12’ Sign
Legacy Receive:	\$125,000 or more (1) one 4’ x 12’ sign in the Dowd Activity Center or 2 of other sign sizes (2) Legacy listing in next 3 Scotus annual reports (3) Company logo and link on the CCS website (4) 2 Scotus family passes for all home activities (5) 4 - 30 second ads at end of quarters & halftime on YouTube broadcasts. Donor owns ads. (6) Named event sponsor for one or more events each athletic season (7) Company logo on the corner of all YouTube broadcasts (8) Logo linked to company website in monthly CCS parent newsletter for 3 years (9) Semi-annual recognition on Scotus social media for years 2024-2026	min. \$41,500 annually	4’ x 12’ Sign