

2025-2026 ADVERTISING PACKAGES



COLUMBUS CATHOLIC SCHOOLS

Scotus Central Catholic

St. Anthony Elementary
St. Bonaventure Elementary
St. Isidore Elementary

Advertise with us!

Scotus Media Guide

2025 SPRING MEDIA GUIDE

SCOTUS SHAMROCKS



Baseball
Boys Golf
Boys Soccer
Girls Soccer
Girls Tennis
Boys Track
Girls Track

Scotus Central Catholic
Activities Department

Would like to thank you for your support!

Elementary Take Home Folders



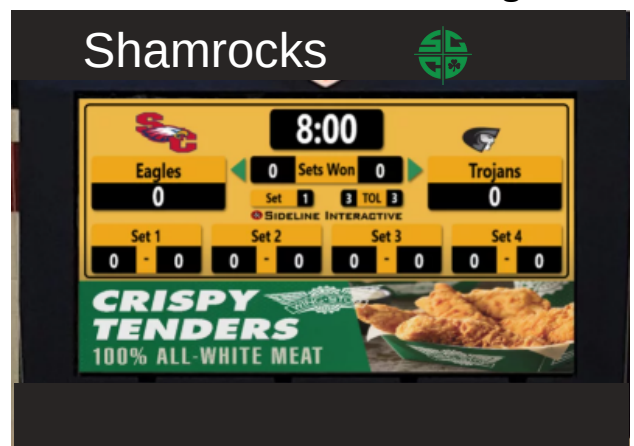

Logos at the top include: Columbus Catholic Schools, Saint Rose, and others.

THANK YOU TO OUR GENEROUS SUPPORTERS

Advertisements include: TOOLEY'S, FOREMAN LUMBER, Columbus Family Practice, AUDIO VIDEO SPECIALIST, ACCESS ELECTRICAL SYSTEMS INC., BELL'S, DISCOVER YOUR PASSION, and Design Build.

Videoboard Advertising

Shamrocks



Scoreboard showing Eagles vs. Trojans, 8:00, 0 Sets Won, 0.

Advertisements include: CRISPY TENDERS 100% ALL-WHITE MEAT.

Thank you for your support!

2025-2026 ADVERTISING TIERS



Tier / Option	Price	Scotus Media Guide Ad	CCS Lines Newsletter Ad (2.8" x 2.8")	<i>The Scotus Green Room</i> Podcast Shoutout	Elementary Take-Home Folder Ad	Dowd Activity Center Videoboard Advertising
SHAMROCK	\$1,000	✓ Full Page (8.5" x 11")	✓	✓	✓	Eligible to purchase Videoboard Ads
PLATINUM	\$750	✓ Banner (8.1" x 2.7")	✓	✓	–	–
GOLD	\$500	✓ Horizontal (5.5" x 2.7")	✓	–	–	–
SILVER	\$250	✓ Square (2.8" x 2.8")	–	–	–	–
BRONZE	\$125	✓ Name Printed	–	–	–	–

★ Shamrock Tier Add-Ons: Videoboard Advertising ★

Add-On Option	Additional Price	Dowd Activity Center Videoboard Advertising Details	Prerequisites
Videoboard Commercial	+\$1,500	✓ 30-second video (no audio) shown during game warm-ups, halftimes, and timeouts.	Participation is reserved for School Excellence Fund 17 Campaign donors at the Trustee Level or higher (\$4,400+) who also purchase a Shamrock Tier Ad Package.
Videoboard Static Ad	+\$500	✓ 10-second static logo/ad shown during game warm-ups and halftime	Participation is reserved for School Excellence Fund 17 Campaign donors at the Cornerstone Level or higher (\$2,900+) who also purchase a Shamrock Tier Ad Package.

Not yet an SEF donor? There's still an opportunity to join the School Excellence Fund (SEF) 17 Campaign and qualify for Videoboard Advertising! Reach out to Erin at eschmidt@colcath.org for more information.

2025-2026

Media Descriptions



Scotus Media Guide

Published seasonally (Fall, Winter, Spring), this full-color guide is available in both printed and e-publication formats. It highlights all student activities, events, and participants. Available at the front door of Scotus events, on our website, and through our social media channels, it provides a prime advertising opportunity to support our school community.

CCS Lines Newsletter

A monthly e-publication sent directly to all CCS families, ensuring consistent visibility for your business throughout the year.

Elementary Take-Home Folders

A highly visible way to reach families year-round. These go home nightly with students, providing direct access to their homes.

NEW! Dowd Activity Center Videoboard

Spotlight your brand with high-visibility ads at games and major school events. This dynamic platform offers exposure to a captive audience while enhancing your support of Scotus athletics and events.

NEW! Shamrock Green Room Podcast

Featuring alumni, current students, and staff, the Shamrock Green Room podcast is available on Apple Podcasts, Spotify, and YouTube. It offers a unique opportunity to connect with listeners by sharing the stories and achievements that make the Scotus community special.

**2025-2026
ADVERTISING PACKAGES**



Due: July , 2025

Business Name (if applicable): _____

Main Contact Person: _____

Address: _____

Phone Number: _____

Email: _____

Indicate Tier:

☐

Shamrock - \$1,000

☐

Platinum - \$750

☐

Gold - \$500

☐

Silver - \$250

☐

Bronze - \$125

Add Videoboard Advertising to your Shamrock Tier Package:

☐

**Videoboard
Commercial – \$1,500**

☐

**Videoboard Static
Advertisement – \$500**

Must also participate in the School Excellence Campaign at the Trustee Level or higher (\$4,400 annually) and purchase a Shamrock Level Advertising Package.

Must also participate in the School Excellence Campaign at the Trustee Level or higher (\$2,900 annually) and purchase a Shamrock Level Advertising Package.

Payments to:

Columbus Catholic Schools

1554 18th Ave

Columbus, NE 68601

Questions? Contact Erin Schmidt

eschmidt@colcath.org

**Scan here to
fill out the
form online
and pay
electronically.**